

B PLUS Unleashed at IBA 2025: *The Power Behind Every Perfect Loaf*

B Plus proudly participated in the IBA Exhibition 2025 in Düsseldorf, Germany, showcasing our advanced bakery equipment to a global audience.

As a Lebanese manufacturer, we were honored to connect with industry professionals and highlight the Innovation, Quality & Craftsmanship behind our brand.



Beyond Baking: B Plus at IBA 2025

At IBA 2025, B PLUS showcased more than equipment—we presented a bold vision of intelligent operations, integrated automation, and strong industry connections, through idea-sharing and problem-solving, shaping the future of bakery automation to go beyond baking toward Efficiency, Reliability and Growth.

Key Highlights:

- ▶ Global Connections: Engaged with Professionals and Partners from over 30 countries.
- ▶ Customized Solutions: Engaged in on-the-spot consultations to develop tailored bakery solutions based on customer needs.
- ▶ Business Growth: Generated numerous new business leads and collaborations across the bakery sector.

Your Presence Made It Special

We would like to extend our heartfelt thanks to everyone who visited our booth.

It was a pleasure to connect with our global community of Bakers, Entrepreneurs and Industry professionals.

Couldn't attend IBA 2025?

Rest assured, our dedicated sales team is prepared to engage with you directly and provide support.

✉ Contact us at: info@bplus.com.lb 🌐 Visit our website: www.bplus.com.lb

📱 Follow us on social media for updates, videos & behind-the-scenes!

The countdown to IBA 2027 has begun! *See you there!*